

SAGAMORE SALON

MIAMI BEACH—On June 28, 2018, **Sagamore Hotel Miami Beach** will present the first edition of the **Sagamore Salon**. The Sagamore Salon will show approximately 100 works of varied media by as many as 40 artists, inspired by the original “**Salon de Paris**,” and its more inclusive spinoff, the “**Salon des Refusés**,” which was established by Napoleon for all of the artists that were rejected by the famous Salon de Paris. The Salon des Refusés was known for accepting new types of art not yet embraced by the establishment, including impressionists. The Sagamore Salon will also incorporate the original salon’s immersive, floor-to-ceiling hanging style that packed the walls with smaller art works.

The Sagamore Salon show will be open 24/7 and on view through September 30th, 2018. All artworks will be for sale. The **Sagamore Salon** is held in partnership with **Zemack Gallery, Arthood56**, and curated by the hotel’s resident art advisor, **Sebastien Laboureau**. Also, gallery partner **Blue Gallery**, who’s known for its exclusive collection of Israeli art as well as many other renowned artists, mixing sophisticated flare with contemporary.

The preliminary list of participating artists include French B., Blood & Candy, Cedrik Cavallier, Claude Charlier, Oren Cohen, Dani Cooperman, Sid Daniels, Yzhak Davidovich, Jon Davis, Sheila Elias, Jamie Eroncig, Iris Eshet Cohen, Sveta Esser, Amir Genislaw, Lenner Gogli, Patricio Gonzalez, Edgar Gutierrez, Jamie Jones, Monique Lassooij, Isaac Maimon, Niso Maman, Daniel Ore'ius St Juste, Alex Pauker, Rubem Robierb David Schluss, and Tali Toledano.

The Sagamore Hotel will present a wide selection of artists, some of them not currently represented by galleries, so that the public will discover artworks that are not being “sanctioned” by the art world, and that could be the next big thing.

Continuing with the #SagamoreisArt platform, the hotel will host regular happy hour events on Thursdays from 6PM to 9PM with guided tours by curator Sebastien Laboureau, and art talks by featured artists.

For additional information, please visit www.sagamorehotel.com/sagamoresalon

Please contact Kristina Lynch | kristina.lynch@bhrus.com | 954.389.1919 x807 for additional information including interview or image requests.

About Sagamore Hotel Miami Beach

Sagamore Hotel Miami Beach has been a destination for both locals and tourists alike since the Art Deco District was created in the 1940s. Located at 1671 Collins Avenue in the heart of South Beach, the oceanfront boutique hotel is surrounded by history, culture and the city’s trendiest restaurants, shopping and nightlife, creating the ultimate setting for the ongoing series #SagamoreisArt. Sagamore ownership, led by Ronit Neuman, is committed to offering a multicultural selling platform that supports and builds partnerships with local and international organizations, that work together to promote the growth of everything art related. For more information, visit www.sagamorehotel.com or follow @sagamorehotel on Facebook, Instagram, and Twitter.

About the Paris Salon:

Paris Salon, or Salon de Paris, began in 1667 as the official art exhibition of the **Académie des Beaux-Arts** in Paris. Between 1748 and 1890, it was arguably the greatest annual or biennial art event in the Western world. Participation in the Salon was essential for any artist to achieve success in France for the next 200 years. The Salon de Paris is the template upon which most modern art fairs are based. Just as with Art Basel and other important art fairs, the vernissage (or opening night,) was a grand, invitation-only social occasion after which, the public could buy tickets to attend.

The Salon des Paris exhibited paintings floor-to-ceiling and on every available inch of space, in a process that does not have a curatorial significance. The overbearing mode is aimed at a thorough observation of works that are detached from any biographical and mathematical context. The viewer scans all the pieces and chooses to focus on those which resonate in the most meaningful manner.

However, the conservative and academic juries were not receptive to the Impressionist painters, whose works were usually rejected, or poorly placed if accepted. To make the Salons more democratic, Napoleon III instituted the **Salon des Refusés**, exhibiting all those artists whose works were rejected from their annual exhibition, including painters such as Gustave Courbet, Edward Manet, and Camille Pissarro. The first exhibition of the rejected Salon opened in 1863 and symbolizes for many the birth of the avant-garde and the growth of modern art movements, especially Impressionism.